

# Equine Products

## UltraShield® Brand Towelettes

UltraShield® Brand Towelettes from Absorbine offer the most advanced insect repellent available in a convenient ready-to-use towelette form. Insects are killed and repelled for up to five days, including mosquitoes that can transmit viral infections like West Nile Virus. The towelette form allows for easy application and they are a perfect complement to liquid UltraShield® Brand Residual Insecticide and Repellent Spray, the number one fly spray for horses.



The water-based towelettes contain three active ingredients: natural pyrethrins (from chrysanthemums); permethrin; and piperonyl butoxide. With aloe and lanolin acting as coat and skin conditioners, UltraShield Brand Towelettes also contain two sunscreens to extend the repellent's effectiveness.

## Pre-Strike™ Granular Larvicide

To help stop mosquitoes from spreading West Nile Virus and other illnesses, Wellmark International is introducing Pre-Strike™. A granular larvicide, Pre-Strike kills mosquito larvae before they can develop into breeding, biting adults.

Pre-Strike larvicide comes in an easy-to-use, one-pound shaker bottle. The granules are applied to standing water, where mosquitoes breed and hatch. One application provides control for up to 21 days. When used as directed, the product has no adverse effects on people,

pets, or other animals, fish or vegetation.

In fact, Pre-Strike can be applied to livestock water troughs. Pre-Strike can help protect horses and other equine species, which are especially vulnerable to West Nile and other encephalitis diseases. The product is also effective in helping prevent heartworm disease to dogs and cats. The active ingredient in Pre-Strike, (S)-Methoprene, is a proven insect growth regulator that has helped provide effective insect control for more than 20 years.



## Fly Away Automatic Screen Door

Fly Away AgriProducts Inc., the manufacturer of the international award-winning Fly Away Barn Door Screen, has turned it into an automatic screen door that promises to be an instant success.

Based on the rugged design and utility of its predecessor, the new Fly Away Automatic Screen Door uses the same heavyweight, coated screen to keep bugs, birds and pests out, as well as wind and rain—it's still custom made to your exact door opening and it's still surprisingly affordable. But that's about it for similarities. The new Automatic Screen Door uses a heavy duty 3-inch roller at the top to retract the screen, powered by a reliable electric motor housed within the roller protecting it from dust and potential damage.

Fly Away's unique track invention is what made the automatic screen door possible. Working much like a zipper, extruded aluminum tracks are mounted to the door's side jams. The screen rides within these tracks, preventing gaps, and keeping the screen taught throughout its operation. Along the bottom rail

sits a rugged vinyl gasket that allows the bottom rail to mold itself to the contour of the ground.



Once installed, the screen door is quite impressive. The whisper quiet motor operates the screen at enviable speeds. The remote control opener (which incidentally is HomeLink compatible) is both handy and responsive, working just like any common garage door opener and with equal, if not, better speed.

The superior fit and finish of the completed screen makes it hard to tell it's even there. The only thing to give it away is header trim, which conceals the roller and protects the screen door when retracted. However, even that is available in any color to blend in with its surroundings. The side rails are extremely low profile so they do vary little in the way of narrowing the door opening. All in all, the Fly Away Automatic Screen Door becomes the perfect choice for those who want an affordable means to naturally vent their structure but need to keep birds and pests out.

# Fly & Insect Control

## Mosquito Halt™ Repellent Spray

One of the most trusted names in equine pest control products now has a spray that is specifically formulated to kill and repel mosquitoes. Farnam announces Mosquito Halt™ Repellent Spray for Horses, a powerful part of your disease prevention program.

Mosquitoes are vectors of arthropod-borne viruses such as West Nile Virus, Eastern Equine Encephalitis and Western Equine Encephalitis, and can transmit these viruses to horses. Mosquito Halt Repellent Spray offers a quick knockdown, kill and repellency for immediate control of mosquitoes. It contains two insecticide systems and two repellents for immediate and residual control of mosquitoes, gnats, face flies, stable flies and house flies. The spray also contains soothing aloe, lanolin and PABA sunscreen, and may be used on horses, ponies and foals.



Much of the U.S. enjoyed substantial rainfall this past winter that may result in a heavy mosquito season. Ponds, birdbaths, tires and other vessels where standing water accumulates are prime breeding grounds for mosquitoes once the weather warms. Eliminating standing water is one of the main ways to reduce mosquito populations that may put the health of both humans and animals at risk. Effective pest control stops mosquitoes before they start biting. Mosquito Halt provides horse owners with another effective weapon in their fight to protect horses from flying pests.

## Endure™ Sweat-Resistant Fly Spray

Horses are attacked by a multitude of flying, biting insects and ticks. These pests can make a horse miserable, as well as transmit diseases such as West Nile Virus, equine infectious anemia and Lyme disease. Fly repellents and sprays should be part of your arsenal, but how do you keep fly sprays from sweating off, leaving your horse unprotected?

Farnam Horse Products' Endure™ Sweat-Resistant Spray for Horses is a highly efficacious, long-lasting and sweat-resistant fly spray.



Endure contains an unique conditioning agent called RepeLock™ that binds to the hair shaft so it keeps working even in moist conditions or when the horse sweats. Endure provides control for up to 14 days against biting and nuisance flies, gnats, mosquitoes, lice and deer ticks. Endure combines four active ingredients with sunscreen in a 32-ounce sprayer bottle.

## NAF-OFF Fly Spray

The unfortunate presence of flies and other insects around horses are an ever-present nuisance. Flying insects can be extremely distracting to many horses, ruining their concentration during work or competition. Several biting insects (mosquitoes, flies, gnats and ticks) are vectors or carriers of transmittable diseases, such as Equine Encephalomyelitis, Potomac Horse Fever, Equine Infectious Anemia and West Nile



Virus. Good horse management and health depend on an effective fly control program.

NAF-OFF Fly Spray is a natural long-lasting fly repellent consisting of several herbal extracts and four essential oils for the well-being and protection of the skin. It is a non-toxic fly repellent spray that is effective yet gentle enough to use on all horses, ponies, foals, and even horses with sensitive skin. NAF-OFF Fly Spray comes in a 500-ml. spray container.

## West Nile Innovator™ Vaccine

The United States Department of Agriculture (USDA) has issued full license to Fort Dodge Animal Health for the West Nile Virus (WNV) vaccine. The name of the vaccine is West Nile Innovator™.

The original conditional license for the vaccine was issued in August 2001, under expedited review while efficacy studies were ongoing, due to the potential threat of West Nile disease in horses.

One of the keys to conversion from conditional to full-license sta-

tus was satisfying USDA requirements for proof of efficacy. The efficacy study result submitted to the



USDA demonstrated that Fort Dodge Animal Health's inactivated WNV vaccine is immunogenic and efficacious.

West Nile Innovator is available from licensed veterinarians only and is to be used where a legitimate doctor-client-patient relationship exists. This method of distribution has been established to

ensure proper vaccine administration, storage and vaccination protocols based on geographical risk.